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## Brookstone Capital Management Surpasses \$2 Billion in Assets Under Management

WHEATON, IL – September 18, 2017 – Brookstone Capital Management (BCM) announced that it has recently surpassed \$2 billion in assets under management (AUM). Founded in 2006, BCM has more than doubled its AUM over the past three years.

Founder and CEO, Dean Zayed, feels the consistent innovation of BCM's platform is the main reason for this substantial growth. "Our turnkey asset management platform is always one step ahead of industry trends and shifts. With a network of over 350 affiliated Advisors, we have been laser focused on providing an all-inclusive infrastructure that will help them start, build, and grow their businesses. Our structure is that of a true partnership for Advisors with the mutually beneficial goal of asset growth.", Zayed said.

BCM's all-inclusive platform includes a wide range of risk managed investment options, operational support, a cutting-edge technology suite, and full range marketing services. "Advisors leveraging our turnkey platform is a key reason for this exponential growth. By providing access to these great tools and resources, we are allowing Advisors to do what they do best – focus on client needs and cultivate relationships.", said Zayed. "Our business model was designed for every level of Advisor and seems to be proving itself on a daily basis.", he added.

With over 40 employees that include a seasoned leadership team, BCM has positioned itself with the talent needed to support continual growth. Zayed cites his service centric model as a priority for BCM, "Brookstone has 40+ employees who are on-call to help Advisors grow. Our team has the singular goal of doing whatever is necessary to meet the needs of our Advisors."

Most importantly, Zayed understands the value that each affiliated Advisor brings to BCM, "Our growth is a true testament to our Advisors' trust and belief in Brookstone. We did not achieve this milestone alone. I cannot stress enough how important each and every Advisor has been to Brookstone. As much as I am proud of where we are today, I am even more excited about building an even better future for our Advisors".

## **About Brookstone Capital Management**

Founded in 2006, Brookstone Capital Management (BCM) is a SEC Registered Investment Advisor firm providing fee-based asset management services. BCM offers investment management through a select network of independent advisor representatives, offering portfolios that span conservative, moderate, and growth oriented risk tolerances. Founder and CEO Dean Zayed established Brookstone with the singular goal of forging strategic relationships with independent advisors to support all aspects of their fee-based advisory business.

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